

Paris-Berlin Ph.D. Yearbook

2020-2021



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[Forewords

For the doctoral programme in Paris, this year 2020-2021 has been a year of profound evolution. We have restructured the entire academic cursus over the first two years and strengthened the methodological and theoretical skills of doctoral students. We have also proposed to develop the mentoring of doctoral students by creating an advisory committee. The mission of the latter, under the impulse of the thesis director, will be to supervise more closely the progression of the thesis until the final stage of the defense. Finally, we have managed to introduce a more stable funding scheme that allows doctoral students to devote themselves fully to their research work in the final year of the programme.

The objective of these changes is to reinforce the chances of doctoral students to integrate research universities in France and abroad. We also hope that future holders will contribute to the development of research activities in the business world, by defending the same research requirements. They will thus contribute to reducing the often mentioned, and deplored, gap between the research world and the business world.

The development and success of our doctoral programme goes far beyond the program itself. It contributes significantly to the valorisation of ESCP within the academic and scientific communities. This is an objective that was set from the beginning by the founders of the programme. It is more than ever relevant in our higher education environment, where only quality signals can significantly distinguish an institution.

All of this would not be possible without the commitment of the entire faculty, which has been enthusiastically involved in this transformation process. We must also thank the Associate Dean for Research, and more generally the management of ESCP, which has supported the entire process and, in particular, has made it possible to improve funding for doctoral students.

We are now entering the concrete implementation phase. New operational challenges are emerging, which are no less exciting. In particular, we hope that this year will see the strengthening of our links with the Berlin doctoral programme, with which we have a sort of common destiny.



Régis Coeurderoy
Dean of the Paris Ph.D. Programme



ESCP Business School has been active in doctoral training for many years. In particular, the Paris and Berlin campuses have developed a programme offering for their doctoral students in their respective national languages. Since 2021-2022, doctoral students from both campuses have had the opportunity to choose courses in English from both locations. The academic directors of both programs seized the opportunities that arose from the Corona pandemic to take this step together. Because of the pandemic, ESCP Business School has created the technical environment for the hybrid participation of doctoral students. First reactions and registrations of doctoral students in Paris and Berlin show great interest in our new offer. With this step, ESCP Business School again shows its strength as an international management school in doctoral programmes.



Rolf Brühl
Dean of the Berlin Ph.D. Programme

[Paris New Students

Management & Organisations



Justine BURILLER

Education: Master 2 Recherche (DD emLyon Business School / IAE Lyon School of Management)

Research Interests: Entrepreneurship, degrowth, sustainability



Arthur GAUTHIER

Education: Master of Science in Management Master in Innovation and Entrepreneurship, (DD ESAD/HEC Paris)

Research Interests: Employee activism, business and the environment, social movements, uberization of work , institutional change



Antoine GLAUZY

Education: Master of Science (M. Sc), Management (HEC Montréal)

Research Interest: Silence, Speech, Rhetoric, Discursive, Discourse, Ethics, Politics, Community of practice, Identity



Quentin MADRELLE

Education: Master in Management (ESCP)

Research Interests: Platformization, Digitalization, Online Communities, Creative industries



Ekaterina SALOVSKAIA LEPOR

Education: Master Recherche "Études et Théories des Organisations", IAE Paris

Research Interests: Management, Virtual organisation, Perceived proximity

Marketing



Juthawan THONGBORISUTE

Education: Master of Business Administration, University of California, Irvine

Research Interests: Digital Co-creation, Consumer Behavior in Digital Platforms, Services Marketing, Servicescape, Multi-actor Interactions in Services, New Product Commercialisation.



Nicolas GEX

Education: Master in Management + PhD certificate (HEC, 2010)

Research Interests: Online retailing, online marketplace, omnichannel marketing-mix, Inter-organisational relationships

Accounting & Management Control



Claire DECOTTIGNIES

Education: Master in Accounting, Master degree in Political Sciences (DD Toulouse Business School / Sciences Po Toulouse)

Research Interests: Tax, Sociology of Management tools, professionals



Emma PETROSSIAN

Education: M2 Conseil et Recherche en Sciences de Gestion (IAE Nice / Université Côte d'Azur)

Research Interests: Public-Private-Civic Partnership and Design Thinking, The evaluation of collective intelligence's impact on territories governance



Huan WU

Education: Master Recherche (Université Paris-Dauphine), MIM (ESCP)

Research interests: Factors affecting audit quality, Earnings management financial accounting

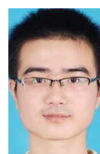
Finance



Thi Thuy Trang TRUONG

Education: Master (Université de Rennes)

Research Interests: Asset Pricing, Behavioral Finance



Hulai ZHANG

Education: Research Master in Finance (Tilburg University)

Research Interests: Corporate Finance, Climate Finance

[Berlin New Students

Marketing



Asligül AKTAS

Supervisor: Frank Jacob

Research Interests: Artificial intelligence, consumer behaviour, Engel Kollat Blackwell (EKB) Model, online purchase behaviour, consumer decision process, big data

Sustainability



Laura MERZ

Supervisor: Sylvie Geisendorf

Research Interests: Agent-Based-Modelling, Behavioural Economic, Ecological Economics

Management & Organization



Klára MOOZOVÁ

Supervisor: Philip Meissner

Research interests: AI-augmented decision-making, trust and culture, research methods



Thanh THAO

Supervisor: Stefan Schmid

Research interests: Strategic, organisational and cultural challenges of international companies, strategic analysis, formulation, implementation

[Vivas in Paris in 2020-2021



Amélie ABADIE

(June 24, 2021)

Thesis Title

**Économie
organisationnelle des
plateformes marchandes
orientées consommateur:
Analyse théorique et
expérimentation**

Supervisor

Prof. M. Olivier Badot
ESCP Business School

Defense Committee

Referees

Prof. Patrick Joffre,
Université de Caen
Normandie (IAE)
Prof. Dimitri Laroutis, EM
Normandie

Suffragants

Prof. Mme Adeline Ochs,
Audencia
Prof. M. Ben Voyer,
ESCP Business School
(President)

**Amélie is now Professor
at Toulouse Business
School, Campus of
Casablanca**

Elise BERLINSKI

(October 1, 2021)

Thesis Title

**L'infrastructure
imaginaire de l'IA:
Une technologie
comptable.**

Supervisor

Prof. Philippe Zarlowski
ESCP Business School

Defense Committee

Referees

Prof. Agnès Mazars-
Chapelon,
IUT Montpellier – Sète
Prof. Samuel Sponem, HEC
Montréal

Suffragants

Prof. Laure Cabantous, Cass
Business School, City
University of London.
(President)
Prof. Jan Mouritsen,
Copenhagen Business
School
Prof. Zsuzsanna Vargha,
ESCP Business School

**Elise is now Post-doctoral
Researcher at
Copenhagen Business
School**

Lara BERTOLA

(June 11, 2021)

Thesis Title

**The influence of
networks on perceived
career outcomes**

Supervisor

Prof. Claudia Jonczyk-
Sédès,
ESCP Business School/
Université Neuchâtel

Defense Committee

Referees

Prof. Eric Davoine,
Université de Fribourg
Prof. Patrice Laroche,
Université de Lorraine

Suffragant

Prof. Claire Dambrin,
ESCP Business School
(President)

**Lara is now assistant
professor, Toulouse 1
Capitole / TSM**



Romain BUQUET
(November 6, 2020)

Thesis Title

**Au-delà du mythe des start-up:
Discours, éthique et engagement dans l'expérience entrepreneuriale**

Supervisor

Prof. Jean-Philippe Bouilloud
ESCP Business School

Defense Committee

Referees:

Prof. Olivier Germain,
UQAM - Université du Québec à Montréal
Prof. Jean-Luc Moriceau, Institut Mines-Télécom Business School

Suffragants:

Prof. Sylvain Bureau,
ESCP Business School
Prof. Nathalie Luca,
CNRS (President)



Liliane CABRINI CARMAGNAC
(November 6, 2020)

Thesis Title

A critical perspective on collective arrangements tackling wicked problems in global supply networks: The case of the Roundtable on Sustainable Palm Oil

Supervisors

Prof. Valentina Carbone,
Prof. Valérie Moatti,
ESCP Business School

Defense Committee

Referees

Prof. Stefan Gold, Kassel University
Prof. Gilles Pache,
Aix-Marseille Université

Suffragants

Prof. Corinne Vercher-Chaptal, Université Sorbonne Paris Nord
Prof. Aurélien Rouquet,
NEOMA Business School
Prof. Frank Aggeri, MINES ParisTech (President)

Liliane is now Assistant Professor at Excellia Group, La Rochelle



Huihui CHI
(May 17, 2021)

Thesis Title

Perspectives of the Sharing Economy: Temporal Ownership Boundary, Self-Cannibalizing Supplier, New Business Models, & Data Policy

Supervisor

Prof. Wei Zhou
ESCP Business School

Defense Committee

Referees

Prof. Shenle Pan, Mines ParisTech (President)
Prof. Feng Chu,
Université d'Evry Val d'Essonne

Suffragants

Prof. Selwyn Piramuthu,
University of Florida
Prof. Wenjing Duan,
George Washington University
Prof. Indranil Bose, Indian Institute of Management Calcutta

Huihui is now Post-doctoral Researcher, emlyon



Anne-Sophie CLEMENT

(September 7, 2021)

Thesis Title

Les dispositifs digitaux territoriaux (DDT) pour le commerce urbain en France. Recension empirique et analyse inductive

Supervisor

Prof. Olivier Badot
ESCP Business School

Defense Committee

Referees

Prof. Christophe Benavent,
Université Paris Dauphine
Prof. Jean-Baptiste Welte,
Université Paris 2
Panthéon-Ass

Suffragants

Prof. Jean-François Lemoine, Université Paris 1
Panthéon Sorbonne
(President)
Prof. Adeline Ochs,
Audencia Business School
M. Christian Boyer
CCIR Paris Ile de France
Mme Géraldine Frobert,
CCI du Val-de-Marne

Rémy ESTRAN

(September 18, 2021)

Thesis Title

Essais sur la modélisation du risque de crédit

Supervisor

Prof. Cécile Kharoubi
ESCP Business School

Defense Committee

Referees

Prof. Catherine Lubochnisky,
Université Paris 2
Panthéon Assas
Prof. Adrian Pop – IAE
de Nantes

Suffragants

Prof. M. Julien Fouquau,
ESCP Business School
(President)

Rémy is now head of analytics at Qivalio

Juliette FRONTY

(September 30, 2021)

Thesis Title

Managers et syndicats. Etude de cas dans l'industrie aéronautique.

Supervisors

Prof. Hervé Laroche, ESCP
Business School
Prof. Patrice Laroche,
IAE Nancy

Defense Committee

Referees

Prof. Emmanuel Abord de
Chatillon, IAE Grenoble,
Graduate School of
Management
Prof. Rémi Bourguignon, IAE
Gustave Eiffel, Ecole de
Management

Suffragants

Prof. Mathieu Detchessahar,
IAE Nantes (President)
Prof. Gazi Islam,
Grenoble Ecole de
Management

**Juliette is now ATER,
Université Paul Sabatier,
Toulouse III**



Alissa HANKACHE

(October 2, 2020)

Thesis Title

Cross-national Transfer and Implementation of Human Resource Management Practices in Multinational Companies: A Multilevel Analysis

Supervisor

Prof. Maral Muratbekova-Touron
ESCP Business School

Defense Committee

Referees

Prof. Dana Minbaeva,
Copenhagen Business School,
Prof. Pawan Budhwar,
Aston University

Suffragant

Prof. François Grima,
Université Paris-Est
Créteil (Président)

Alissa is now Global HR Auditor, Top Employers Institute (Amsterdam, Paris)



Xavier LEON

(November 10, 2021)

Thesis Title

Les cadres à l'épreuve de « l'outplacement »: Des effets de la perte d'emploi aux logiques de distinction managériale

Supervisors

Prof. Vincent de Gaulejac,
Université de Paris
Prof. Jean-Philippe Bouilloud,
ESCP Business School

Defense Committee

Referees

Prof. Danièle Linhart,
Université Paris-X,
Prof. Christophe Niewiadomski,
Université de Lille

Suffragants

Prof. Fabienne Hanique,
Université de Paris
(Président),
Prof. Bénédicte Vidaillet,
Université Paris-Est
Créteil,
Prof. Cynthia Colmellere,
CentraleSupélec-ENS
Paris-Saclay

Xavier is now Professor at Centrale Supelec, Paris Saclay



Hadrien MINIER

(December 17, 2020)

Thesis Title

Le Président d'EPCI et la Loi NOTRe: Le développement d'un leadership singulier en période de changements institutionnels.

Supervisor

Prof. Philippe Zarlowski
ESCP Business School

Defense Committee

Referees

Prof. Jean Desmazes,
IAE La Rochelle
Prof. Edina Soldo,
Aix-Marseille Université
(Président)

Suffragants

Prof. Julien Fretel,
Université Paris Panthéon-Sorbonne



Salima OUERK

(October 14, 2021)

Thesis Title

Three essays on the ECB's unconventional monetary policy

Supervisors

Prof. Cécile Kharoubi,
ESCP Business School

Prof. Catherine
Lubochinski, Université
Panthéon Assas

Defense Committee

Referees

Prof. Christophe
Boucher,
Université Paris Ouest
Nanterre

Prof. Adrian Pop,
IAE de Nantes

Suffragant

Prof. Julien Fouquau,
ESCP Business School,
(President)

**Salima is now
Economist at National
Bank of Belgium**

Marianne STRAUCH

(June 22, 2021)

Thesis Title

**Opérationnaliser
l'égalité entre les
femmes et les hommes:
compter ou faire
compter ?**

Supervisor

Prof. Claire Dambrin
ESCP Business School

Defense Committee

Referees

Prof. Marie-Astrid
Le Theule, CNAM
Prof. Jérémy Morales,
King's College London

Suffragants

Prof. Andrea Mennicken,
London School of
Economics and Political
Science

Prof. Jean-Luc Moriceau,
Institut Mines-Telecom
Business School
(President)

Prof. Sophie Pochic,
CNRS

**Marianne is now
Assistant Professor at
Toulouse Business
School Education**

Louis VUARIN

(November 26, 2020)

Thesis Title

**Le secret comme
processus organisant: une
approche épistémique des
organisations secrètes**

Supervisor

Prof. Hervé Laroche
ESCP Business School

Defense Committee

Referees

Prof. Hervé Dumez, École
polytechnique, CNRS
Prof. Rodolphe Durand,
HEC Paris

Suffragants

Prof. Erwan Lamy,
ESCP Business School

Prof. Isabelle Royer,
IAE Lyon - Université de
Lyon Jean Moulin,
(President)

Prof. Philippe Véry,
EDHEC Business School

**Louis is now Postdoctoral
Researcher at Telecom
Paris**

Vivas in Berlin in 2020-2021



Stephanie JANA

(October 8, 2020)

Thesis Title

The Concept of Decision Useful Information: Disclosure Quality, Investors' Preferences and Information Processing

Supervisor

Prof. Dr. Martin Schmidt
ESCP Business School

Defense Committee

Prof. Dr. Marion Festing
ESCP Business School

Prof. Dr. Martin Schmidt
ESCP Business School

Prof. Dr. Sebastian Hoffmann,
University of Edinburgh,
United Kingdom



Kea HARTWIG

(December 15, 2020)

Thesis Title

Exploring Value-in-Use: An In-Depth Investigation from Different Actor Perspectives and a Contribution to the Further Development of Midrange Theory

Supervisor

Prof. Dr. Frank Jacob
ESCP Business School

Defense Committee

Prof. Dr. Lorenz Graf-Vlachy,
ESCP Business School

Prof. Dr. Frank Jacob,
ESCP Business School

Prof. Dr. Dr. h.c. Michael Kleinaltenkamp,
Marketing Department,
Freie Universität Berlin,
Germany



Simon MITTERREITER

(February 2, 2021)

Thesis Title

International top managers' careers: Essays on career variety, tenure on the board and time to the top

Supervisor

Prof. Dr. Stefan Schmid
ESCP Business School

Defence Committee

Prof. Dr. Florian Lüdeke-Freund,
ESCP Business School

Prof. Dr. Stefan Schmid,
ESCP Business School

Prof. Dr. Dr. h.c. Joachim Wolf,
Chair of Organization Theory and Design at the Christian-Albrechts -
University of Kiel,
Germany



Maximilian SPEIDEL

(February 26, 2021)

Thesis Title
Unternehmenswertsteigerung durch anorganisches Wachstum – Eine empirische Untersuchung zu Erfolgsfaktoren von Mergers & Acquisitions in Deutschland

Supervisor
Prof. Dr. Ulrich Pape,
ESCP Business School

Defence Committee

Prof. Dr. Frank Jacob,
ESCP Business School
Prof. Dr. Ulrich Pape,
ESCP Business School
Prof. Dr. Klaus Röder,
University of
Regensburg, Germany

Daniel JOHNSON

(May 21, 2021)

Thesis Title
Valuing Ecosystem Services in Cost-Benefit Analyses of Stormwater Management and Urban Heat Island Adaptation

Supervisor
Prof. Dr. Sylvie
Geisendorf
ESCP Business School

Defence Committee

Prof. Dr. René Mauer,
ESCP Business School
Prof. Dr. Sylvie
Geisendorf,
ESCP Business School
Prof. Dr. Frank Wätzold,
Environmental
Economics,
Brandenburg Technical
University Cottbus,
Germany

Katharina HARSCH

(September 7, 2021)

Thesis Title
A Multilevel Perspective on Talent Management – Qualitative Explorations and an Explanatory Framework

Supervisor
Prof. Dr. Marion
Festing
ESCP Business School

Defense Committee

Prof. Dr. Matthias
Mrozewski, ESCP
Business School
Prof. Dr. Marion
Festing, ESCP
Business School
Prof. Dr. Helen De
Cieri, Department of
Management,
Monash, University,
Melbourne, Australia

[News from Paris Alumni



Dejan Glavas (PhD 2020)

After a year at the Agence Française du Développement, Dejan joined the academic community with a faculty position at ESSCA



Arthur Romec (PhD 2015) left Skema to join Toulouse Business School



Pilar Acosta Collazos (PhD 2015) is back in France as Professor at the Ecole Polytechnique

[Publications in 2020-2021

[Book chapters

AUBERT-HASSOUNI, C. CLOAREC, J. (2022). Privacy Regulation in the Age of Artificial Intelligence. In A. Hanlon & T. Tuten (Eds.), SAGE Handbook of Digital Marketing, SAGE Publications Ltd: NewYork, US.

POLI Emilie, VU HONG Franck (2021), Aepsilon, une libération individuelle, collective et sociétale: un processus réflexif et créatif en deux temps, **in:** GRANATA J., JAOUEN A., Management libéré, 7 entreprises dévoilent leurs méthodes: agilité, performance durable et anti-fragilité, DUNOD.

RATSIMANDRESY Anne, MIEMCZYK Joe (2021), The Circular Supply Chain: Study of a cross industry collaboration, **in** BAK Ozlem, Sustainable and Green Supply Chains and Logistics Case Study Collection, Kogan Page

RAUCH Sophie, LAROCHE Hervé (2021) “Couvrez ce non-travail que je ne saurais voir”, Dans l’intimité des pratiques de non-travail au travail, **in** HENNEQUIN Emilie, CONDOMINES Bérangère, JAN-KERGUISTEL Alain, PIJOAN Natacha, SAINT-GERMES Eve, GRH et questions sensibles en entreprise: approches sociales, sociétales et managériales, Vuibert - Recherche - 12 Octobre 2021

[Peer-reviewed journal articles

BASSE MAMA, H., **MANDAROUX R.** (2021), [Do investors care about carbon emissions under the European Environmental Policy?](#) Business Strategy and the Environment, 1–16. (B+)

BULAWA Nicole, JACOB Frank, (in press), More Than a Snapshot: Dynamic Value-in-Use Emergence in E-Services. Electronic Markets. (B)

BÜRGIN, D., & WILKEN, R. (2021). [Increasing Consumers' Purchase Intentions Toward Fair-Trade Products Through Partitioned Pricing.](#) Journal of Business Ethics, 1-26. (B)

HOHN Marlene M, DURACH Christian F. (2021). [Additive manufacturing in the apparel supply chain - impact on supply](#)

[chain governance and social sustainability.](#) International Journal of Operations & Production Management, 41 (7), 1035-105. (A)

ISAAK, K., WILKEN, R., DOST F., BÜRGIN D. (2020). [Improving pricing scope through consumers' construal level—evidence based on consumers' willingness-to-pay ranges.](#) Die Unternehmung, 74(4), 365-383. (C)

JOHNSON Daniel, EXL Judith, GEISENDORF Sylvie. (2021). [The potential of stormwater management in addressing the urban heat island effect: An economic valuation.](#) Sustainability, 13(16). (C)

JOHNSON Daniel, SEE Linda, OSWALD Sandro M., PROKOP Gundula, KRISZTIN

Tamás. (2020). [A cost- benefit analysis of implementing urban heat island adaptation measures in small- and medium-sized cities in Austria.](#) Environment and Planning B: Urban Analytics and City Science.

KEDING Christoph, MEISSNER Philip (2021). [Managerial overreliance on AI-augmented decision-making processes: How the use of AI-based advisory systems shapes choice behavior in R&D investment decisions.](#) Technological Forecasting and Social Change, 171, 120970.

MANDAROUX, R., DONG, C., & LI, G. (2021). [A European Emissions Trading System Powered by Distributed Ledger Technology: An Evaluation Framework.](#) Sustainability, 13(4), 2106. (C)

MEISSNER Philip, KEDING Christoph (2021). [The Human Factor in AI-based Decision-Making.](#) MIT Sloan Management Review.

NESVIJEVSKIA A., ALIPRANDI E., **LESPERANCE C.**, OUILLADE S., MASDEU V., ESNAULT C., ZUCKER J.D. (2021), An Approach to Bridge the Gap between State-of-the-Art Predictive AI Algorithms and Real-World Activity Forecasting Constraints. In *Transactions on Computational Science & Computational Intelligence*, 15. 11769. Springer (en cours de publication)

LE Tra-My T., CARBONE Valentina (2021). [Critique de livre–Choke Points: Logistic Workers Disrupting the Global Supply](#)

Chain, Jake Alimahomed-Wilson et Immanuel Ness, Londres, Pluto Press, 2018. *Logistique & Management*, 29(3), 185-189.

POLI Emilie (2020), [S'engager dans un processus de libération d'entreprise : Quels enjeux pour la créativité collective ?](#) La Revue des Sciences de Gestion, N°305, 61-76 (15p.).

SALMER Katharina, FESTING, Marion (2021): [Paving the way for progress in employee agility research: A systematic literature review and framework.](#) Published online in The International Journal of Human Resource Management (IJHRM) DOI: 10.1080/09585192.2021.1943491.

SCHMID Stefan, **BALDERMANN Sebastian** (2021). [CEOs; International Work Experience and Compensation.](#) Management International Review, 61(3), 313-364. (B+)

SCHMID Stefan, **RÖDDER Felix** (2021). [Gaijin invasion? A resource dependence perspective on foreign ownership and foreign directors.](#) International Business Review, 30(6), 101861. (B+)

SIMHA, Olivier (2021), [Les product owners, acteurs agiles au cœur des tensions.](#) @GRH, (3), 115-133.

WISSUWA Florian, DURACH Christian Felix (2021). [Turning German automotive supply chains into sponsors for sustainability.](#) Production Planning and Control, 290(1), 1-14. (B+)

[ESCP Impact Papers

BERGMANN Marcus, RATSIMANDRESY Anne (2021), Beyond financial value: A call for circularity indicators to support mission-driven business, ESCP Impact Papers Second Edition, France

BERGMANN Marcus, RATSIMANDRESY Anne (2021), Au-delà de la valeur financière: un appel à recourir aux indicateurs de

l'économie circulaire pour soutenir les entreprises à mission, ESCP Impact Papers Second Edition, France

BRÜHL Rolf & **KAPTEINA Benedikt**, (2021), Fighting for democracy: Companies' sustainable investments in the political arena, In Bunkanwanicha, P., Lüdeke-Freund, F., Razmidoost, K. and Ben Slimane,

S. Editor (Ed.), *Better Business: Creating Sustainable Value*, ESCP Impact Papers.

BÜRGIN David, WILKEN Robert, (2021), How supermarkets can contribute to sustainable development through pricing, In Bunkanwanicha, P., Lüdeke-Freund, F., Razmdoost, K. and Ben Slimane, S. Editor (Ed.), *Better Business: Creating Sustainable Value*, ESCP Impact Papers.

GENESTE Sophie, **LESPERANCE Catherine**, **MESA Valentin** (2021), Value creation through data science with and for

stakeholders, *ESCP Impact Papers Second Edition*, France

KRIEM Sofia (2021), "Made in Prison": Promoting employment in jails through social entrepreneurship, *ESCP Impact Papers Second Edition*, France

KRIEM Sofia, (2021) "Made in Prison": La valorisation du travail carcéral par l'entrepreneuriat social, *ESCP Impact Papers, Second Edition*, France

[Papers in a peer-reviewed conference

AMSALLEM Yaëlle (2021), Organizing technological utopianism: the new missionaries. The case of Singularity University, *The Society for Philosophy and Technology Conference 2021* → organized virtually (Covid-19).

BROUARD Eléonore (2020), The mutual and recursive influences between public sector and professional service firms (PSFs) - A study on how public sector organizations shape the provider relationship with PSFs and internal performance of PSFs, *Management Accounting Research Group (MARG) Conference*, November 19-20, Birmingham, England, organized virtually (Covid-19).

Prize for best paper at MARG Conference 2020.

BROUARD Eléonore (2021), Pricing and valuation: an analysis of the public sector's value in professional service firms (PSFs), *Annual Conference for Management Accounting Research (ACMAR) doctoral colloquium*, March 1-3, Vallendar, Germany organized virtually (Covid-19)

BROUARD Eléonore, (2021), Pricing and valuation: an analysis of the public sector's value in consulting firms, *42e congrès de l'Association Francophone de Comptabilité*

(AFC), June 17-18, Lyon, France, organized virtually.

BROUARD Eléonore, (2021), Influences mutuelles et récursives entre le secteur public et les professional service firms (PSFs) – Une étude de la valeur du secteur public dans les cabinets de conseil, *Colloque doctoral du 42e congrès de l'Association Francophone de Comptabilité (AFC)*, June 16, Lyon, France, organized virtually (Covid-19)

BROUARD Eléonore (2021), Pricing and valuation: an analysis of the public sector's value in consulting firms, *Emerging Scholars Colloquium of the Interdisciplinary Perspectives on Accounting (IPA) Conference*, July 5 - 7, Innsbruck, Austria.

BULAWA Nicole, (2021), More Than a Snapshot: Dynamic Value-in-Use Emergence in E-Services. European Marketing Academy Conference (EMAC), Madrid, Spain, May 25-28, 2021.

BULAWA Nicole, (2021), More Than a Snapshot: Dynamic Value-in-Use Emergence in E-Services. 7th Naples Forum on Service, Capri, Italy, Sept 6-9.

CINA Marion, **SIMON Thomas** (2021), Du fantôme au fantôme. Les jeunes diplômés

sont-ils des romantiques déçus ?, *XXXème conférence de l'AIMS*, 1-4 juin, colloque virtuel.

DUPAS-AMORY Tristan, BOUILLOUD, Jean-Philippe (2021), Exploring Management Through the Concept of Hegemony: a Reflection on the Ambivalence of Hegemonic “Novelty” Production Apparatuses in Consulting Firms, *37th EGOS Colloquium, Organizing for an inclusive society: meanings, motivations, and mechanisms*, 8th-10th July, Amsterdam, the Netherlands, organized virtually (Covid-19).

DUPAS-AMORY, Tristan (2021), A top business school is “a building that has four walls... with McKinsey inside”, *10èmes rencontres critiques en management*, 7-8 septembre, Louvain-la-Neuve, Belgique.

GOUREVITCH Sophie (2021), Digitization: a new (re)vision of heritage, *37th EGOS colloquium, Organizing for an inclusive society: meanings, motivations, and mechanisms*, 8th-10th July, Amsterdam, the Netherlands → organized virtually (Covid-19)

KRAUS Sina A., BLAKE Benjamin D., FESTING Marion, SHAFFER Margaret A., (2021), Pandemonium: How crisis-induced role novelty affects global employees' resource accumulation. Best Paper Proceeding, presented at the 81st Annual Meeting of the Academy of Management, organized virtually, Jul 30- Aug 03, 2021.

KRIEM Sofia (2021), Platform workers organizing: New forms of collaboration and a sense of community, *37th EGOS Colloquium, Organizing for an inclusive society: meanings, motivations, and mechanisms*, 8th-10th July, Amsterdam, the Netherlands -> organized virtually (Covid-19)

KRIEM Sofia (2020), Travailleurs de plateformes: les premiers signes d'une identité collective, *IRG2020: Plateformes, communautés et écosystèmes à l'ère du numérique*, 15 Dec., Paris, France, organized virtually (Covid-19)

LE Tra-My T. (2021). Unboxing selective decoupling in global supply chains – a stakeholder salience perspective on social sustainability issues, *8th EurOMA Sustainable Operations and Supply Chain Forum*, 22nd-23rd March 2021, La Rochelle, France.

LE Tra-My T. (2021), Unboxing selective decoupling in global supply chains – a stakeholder salience perspective on social sustainability issues, *Paper Development Workshop (PDW) linked to the special issue (SI) “Practicing sustainability in Operations & Supply Chain Management” in Supply Chain Forum: an International Journal*, 20th May 2021, virtual workshop.

MANDRAY Sara (2021), Economy Without Flesh: A Marionian Look at the Impact of Remote Work on Economy, *5th SSE-Dauphine Phenomenology Workshop (DPW)*, 21 may, Stockholm, Suède (organized virtually)

MANDRAY Sara (2021), From Classical *Oikonomia* to Christian *Oikonomia*: The Common Good Revolution?, *European Academy of Management (EURAM) Doctoral Colloquium*, 14-15 juin, Montréal, Canada (organized virtually)

MANDRAY Sara (2021), From Classical *Oikonomia* to Christian *Oikonomia*: The Common Good Revolution?, *37th EGOS colloquium, Organizing for an inclusive society: meanings, motivations, and mechanisms*, 8th-10th July, Amsterdam, the Netherlands (organized virtually)

MANDRAY Sara, DESLANDES Ghislain (2021), *Respectus: A New Polar Star in the Future Sky of Work?*, *21st International Symposium on Ethics, Business and Society (ISEBS)*, 12-13 juillet, Barcelone, Espagne (organized virtually)

MANDRAY Sara (2021), From Classical *Oikonomia* to Christian *Oikonomia*: The Common Good Revolution?, *81st Annual Meeting of the Academy of Management (AoM)*, 30 juillet - 3 août, A Virtual Experience

MANDRAY Sara (2021), Between Mechanical Solidarity and Organic Solidarity: A Third Path Towards the Common Good?, *28th Annual International Vincentian Business Ethics Conference (IBVEC)*, 21-23 October, Chicago, USA, (organized virtually)

MERZ Laura, ROCHA Juan C., (2021), Automation-induced Reshoring – An Agent-based Model of the German Manufacturing Industry, 16th annual Social Simulation Conference (SSC 2021), Cracow, Poland, Sept 20-24, 2021.

MICHEL Olivia (2021), La recherche au temps de la Covid-19: d'une crise du symbolique à la recherche d'un nouvel imaginaire, 10èmes rencontres critiques en management, 7-8 sept, Louvain-La-Neuve, Belgique.

MICHEL Olivia (2021), Manager par l'imaginaire au temps de la Covid-19, au risque de la désillusion ?, Atelier Doctoral du 32ème congrès de L'AGRH, 13-15 oct, Paris, France.

MINUTH Bianca (2021), Information Dissemination Strategies through Social Media - The Importance of CEO Popularity and Reporting Style, *Colloque doctoral du 42e congrès de l'Association Francophone de Comptabilité (AFC)*, June 16, Lyon, France → organized virtually (Covid-19).

RÖDDER, Felix (2021). Old elites and continuity on Japanese boards? Vaasa Conference on International Business (Doctoral Tutorial), organized virtually, Aug 16, 2021.

SALMEN, Katharina, FESTING Marion (2021). Recapitulating Talent Development: 'Talent Sharing' as a response to a dynamic environment. Paper presented at the 10th EIASM Workshop on Talent Management (organized virtually), Oct.

SANTANA Janssen, BADOT Olivier (2021), Coping with life in the spiritual market, CERALE-EGADE Business School Conference, 22-24 September (organized virtually).

SANTANA Janssen (2021), Head in the clouds, and waste all-around: unsustainable consumer rituals in collective spiritual experiences. *Theorizing Consumer Culture V - Doing Consumption Differently*, 11-12 November, Pontificia Universidad Católica de Chile Santiago, Chile (On-line event).

SAHAKYAN Kristine (2021), Board gender quota: STEM vs other sectors, CA vs other states, *29th "Merton H. Miller" Doctorate Seminar, EFMA*, 30 June-3 July, Leeds, UK → organized virtually (Covid-19)

SCHMID Stefan, **BALDERMANN Sebastian, DAUTH Tobias** (2020). International Experience and their Business. European International Business Academy Annual Conference (EIBA), organized virtually, Dec 10-12, 2020.

SCHMID Stefan, **BALDERMANN Sebastian, DAUTH Tobias** (2021). International Experience and their Business. Vaasa Conference on International Business, organized virtually, Aug 17-18.

SCHMID Stefan, **RÖDDER Felix** (2020). Internationalization and CSR of Japanese firms. European International Business Academy Annual Conference (EIBA), organized virtually, Dec 10-12.

SCHMID Stefan, **RÖDDER Felix** (2021). Internationalization and CSR of Japanese firms. Vaasa Conference on International Business, organized virtually, Aug 17-18, 2021.

SIMHA Olivier (2021), Les product owners, acteurs agiles au cœur des tensions, 32ème congrès de l'AGRH, Paris, France (**Among the 6 best papers of the congress published in the AGRH journal**).

SIMON Thomas (2021), Du team building au "team joining". Quand les séminaires de cohésion traditionnels font fuir les jeunes diplômés, *31ème congrès de l'AGRH*, 4-5 mars, colloque virtuel.

THORSEN Tristan, BICK Markus (2020), Towards a holistic digital maturity model. International Conference on Information

Systems (ICIS) 2020, Hyderabad, India, Dec 13-16.

VISENTIN Giovanni, ZERBINI Fabrizio, MACÉ Sandrine (2021), Big personality traits in small-world networks: how CEOs can improve customer satisfaction using social media. *International Marketing Trends Conference 2021*, 14th -16th January, Venice, Italy (organized virtually).

VISENTIN Giovanni (2021), Big personality traits in small-world networks: social and dispositional antecedents of strategic leadership and organizational performance. *European Academy of Management (EURAM) Doctoral Colloquium*, 14th – 15th June, Montreal, Canada (organized virtually).

VISENTIN Giovanni, ZERBINI Fabrizio, MACÉ Sandrine (2021), Mining CEOs' personality traits from Twitter. *37th European Group for Organizational Studies (EGOS) colloquium*, 8th-10th July, Amsterdam, the Netherlands (organized virtually)

VISENTIN Giovanni, ZERBINI Fabrizio, MACÉ Sandrine (2021), Mining CEOs' personality traits from Twitter. *European Marketing Academy (EMAC) 2021 Regional Conference*, 22nd-24th September, Warsaw, Poland (organized virtually)

VISENTIN Giovanni, ZERBINI Fabrizio, MACÉ Sandrine (2021), Executives Social Media, Employee Organizational Identification and Customer Satisfaction: A Small-world Network Perspective. *INFORMS Annual Meeting*, 24th-27th October, Anaheim (CA), USA (organized virtually)

WISSUWA Florian, DURACH Christian Felix, **MANI Vijai**, (2021), Source or solution? A contrasting study on the relationship between supplier complexity and disruption occurrence. 28th EurOMA Conference, organized virtually, July 05-07, 2021.

ZHAO Danni (2021), Digitized Renting over Buying: Do Users Co-Augment or Co-Dilute Brand Loyalty?, 2021 Virtual Global Research

Conference on Marketing and Entrepreneurship, July 27-29

ZHAO Danni (2021), Reframing circular economy as a marketing priority: Emphasising the role of consumers, Virtual Workshop at Academy of Marketing Conference, 5-7 July

RATSIMANDRESY Anne (2021), Overcoming distance in the circular supply network: the case of cross-industrial collaboration, EurOMA Sustainability Forum, 22, March, La Rochelle, France (organized virtually)

RATSIMANDRESY Anne (2021), Overcoming distance in the circular supply network: the case of cross-industrial collaboration, IPSERA PhD Workshop, 18, February, (organized virtually)

GARCIA-QUEVEDO Diana, VERZAT Caroline (2021), Do growth-oriented women entrepreneurs internalize or combat masculine gender norms in entrepreneurship?, 2021 Diana International Conference, 21-22 May, Nize, France.

LAPOSTOLLE Mathilde, SCHMITT Julien (2020), A Sense of Who we Are: How TV Viewing Contributes to Negotiating Couple Identity, *Association for Consumer Research Conference*, 1-4 October, Paris, France (organized virtually).

LAPOSTOLLE Mathilde (2020), « Qui sommes-nous en tant que couple ? »: comment le visionnage de séries télévisées contribue à négocier l'identité de couple, *Journées Normandes de Recherche sur la Consommation*, 19-20 November, Caen, France (organized virtually).

LAPOSTOLLE Mathilde, SCHMITT Julien (2020), Être une famille à l'ère du digital: comment la digitalisation influence la consommation et l'identité familiales, *Journée Interdisciplinaire de Recherche sur les Décisions des Consommateurs*, 24 November, Paris, France (organized virtually).

LAPOSTOLLE Mathilde, SCHMITT Julien (2020), « Qui sommes-nous en tant que couple ? »: comment le visionnage de séries

télévisées contribue à négocier l'identité de couple, *Congrès International de l'Association Française de Marketing*, 19-21 May, Angers, France (organized virtually).

LAPOSTOLLE Mathilde, SCHMITT Julien (2020), « A Sense of Who we Are: How TV Series Viewing Contributes to Negotiating Couple Identity », *EMAC Conference*, 25-28 May, Madrid, Spain (organized virtually).

LESPERANCE Catherine (2021) *Projet Data RH sans RH: L'outil data RH scellera-t-il l'exclusion de la fonction RH du pouvoir de ses données ?* Atelier doctoral, 32ème congrès de l'AGRH, Paris, France.

FEHL Amy, MASON Marlys, **GYORKE Mariann**, BONE Sterling (2020) *Marketplace Violence and Community Resiliency: Individual and Collective Transformation Following the Paris November 2015 Terrorist Attacks* *ACR Conference* 1-4 October 2020 First Virtual Conference

SALVADE Federica, **TAILLET Nicolas**, TROEGE Michael, (2021), "Passing the Parcel? Relationship Banking at the Onset of Financial Distress" at the session on Bank relationships and lending" FEBS Conference (Lille), 30 September 2021, **This paper won the FEBS Best Paper Award**

[Other Publications

AMSALLEM Yaëlle (2021), [Le surf, une touche de poésie qui résiste au capitalisme](#), Slate, France.

THE CONVERSATION

AMSALLEM Yaëlle (2021), [Why surfing is an antidote to the relentless march of capitalism](#), The Conversation.

AMSALLEM Yaëlle (2020), ["Pour la Singularity University, la Covid-19 justifie un recours accéléré aux technologies... aux](#)

[dépens des libertés ?](#)", The Conversation, France.

POLI Emilie, GUINET Eymeric (2020), [Dans l'entreprise libérée, la raison d'être bouscule la dictature du profit](#), The Conversation, France.

SIMON Thomas (2021), [Faut-il rester à sa place en entreprise ? Des vertus de l'ultracrépidarianisme](#), The Conversation, France

[Scientific Awards

Thesis Prizes



Nathalie Clavijo won two prizes for her thesis: "**Genre & Comptabilité dans le groupe Saint-Gobain. Trois essais sur la comptabilité entre instrument de domination et de résistance aux normes de genre.**" under the direction of Prof. Claire Dambrin:



FNEGE Prize of the best transdisciplinary thesis in Management



Prize of the ARIMHE (Association pour la Recherche Interdisciplinaire sur le Management des Entreprises)

This thesis is based on a very thorough ethnography carried out within a CIFRE at Saint Gobain and is interested in the ways in which accounting, in various aspects (profession, tools, processes), assigns employees to gender norms or enables them to emancipate from them: "Research in Accounting has shown how accounting can act as an instrument of domination and provide opportunities for resistance to a neo-liberal ontology", explains Nathalie. Not much accounting research has focused on the mutual relationship between domination and resistance.



Marina Leban won the **Prize 2021 of the Chancellerie des Universités de Paris** for her thesis "**Luxury Consumption Practices in the Digital Age: Prosumers and Lurkers on Visual Social Media.**", supervised by Prof.

Ben Voyer.

After Antoine Souchaud in 2018, Marina is the second ESCP Ph.D. to receive this prestigious award.





Liliane Cabrini-Carmagnac won the **Daniel Tixier Best Thesis Award by the AIRL SCM** (Association Internationale de Recherche en Logistique et Supply Chain Management) for her thesis "**A critical perspective on collective arrangements tackling wicked problems in global supply networks: The case of the Roundtable on Sustainable Palm Oil**", supervised by Prof. Valentina Carbone & Prof. Valérie Moatti.



Best paper prizes



Aude Montlahuc-Vannod and her supervisor Jean-Philippe Bouilloud were rewarded by **the RIPCO (Revue Internationale de Psychosociologie et de Gestion des Comportements Organisationnels)** for the paper entitled: "**Recherche agilité désespérément: une étude de la réinvention identitaire de dirigeants en out-placement**" a study on the identity balance of professional and managerial staff when they experience a rupture in their objective trajectory: the sudden professional transition.



Eléonore Brouard won the prize of the best article at the Conference of Management Accounting Research Group (MARG) organized by Aston Business School for her paper: "**The mutual and recursive influences between public sector and professional service firms (PSFs) - A study on how public sector organizations shape the provider relationship with PSFs and internal performance of PSFs**"

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